

## Join *FLOW* 2011 as an Exhibitor or Sponsor!

*The Instream Flow Council and its planning partners invite you to participate as an exhibitor and/or sponsor at the FLOW 2011 conference in Nashville, Tennessee on May 2-4, 2011.*

### ABOUT THE COUNCIL

The Instream Flow Council (IFC) is a non-profit organization of **state and provincial fish and wildlife agencies** in the United States and Canada dedicated to improving instream flow programs.

### ABOUT THE CONFERENCE

The conference will attract **over 350 scientists, agency staff, educators, legal experts, advocates, policy-makers, economists, citizens and researchers** currently or potentially involved in water allocation or development decisions. Our goal is to build participants' ability to effectively participate in public decision-making.

Participants can expect to:

- Obtain tools and develop strategies to help convey in public decision-making the depth and breadth of value of appropriate instream flow and lake level regimes;
- Explore and contribute to emerging approaches in instream flow science, policy and public dialogue;
- Delve into six case studies that illustrate how instream flow valuation has been incorporated (or could have been) into decision making in three socially relevant issues contexts;
- Form and strengthen relationships and alliances to increase their resources and capacity to solve instream flow problems;
- Enhance their abilities to integrate science and valuation into decision input

### EXHIBIT & SPONSOR OPPORTUNITIES

Given the expected diverse attendance, this is a great opportunity for you to reach a large audience of potential customers. Several levels of sponsorship are available and may include a complimentary exhibit booth and registration discount.

Please review the grid on the following page for more information. Booth space is limited, available on a first-come, first-paid basis. **Reserve early to showcase your work or services!**

### LOCATION & LODGING

*FLOW 2011* will be held at the **Millennium Maxwell House Hotel** and overnight accommodations are available for a **special group rate of \$119.00 per night** plus tax for single or double occupancy. Please mention *FLOW 2011* (Group Code 1105INSFLO) when making your reservation. Contact the hotel directly to get the group rate: by phone 800) 457-4460 (weekdays 8am-5pm), or (615) 259-4343; or make a reservation online by visiting the *FLOW 2011* website at [www.instreamflowcouncil.org](http://www.instreamflowcouncil.org).

### LOCAL HOST

The **Tennessee Wildlife Resources Agency** is generously serving as the local host of the *FLOW 2011* conference.

### CONTACT INFORMATION

Delaney Meeting & Event Management  
Registration Coordinator  
**Phone:** (802) 865-5202  
**Email:** [info@delaneymeetingevent.com](mailto:info@delaneymeetingevent.com)

*Presented by*



## Exhibitor & Sponsor Recognition and Entitlements

By participating as an exhibitor or sponsor you will receive recognition through a variety of channels as described below, based on the level of participation. The earlier we receive your payment, the earlier we can begin including your logo online and in ongoing promotions.

Pricing & Benefits	Platinum Level \$20,000 and above	Gold Level \$10,000-\$19,999	Silver Level \$5,000-\$9,999	Bronze Level \$2,000-\$4,999	Exhibitors \$750- <i>Commercial</i> \$500- <i>Agencies</i> \$375- <i>NGO's</i>
Logo Placement	Prominent placement on brochure, final program and break displays	Placement on brochure, final program and break displays	Placement on break displays	Placement on break displays	
Logo on Conference Website	Logo and link to your site	Logo and link to your site	✓	✓	
Conference Registration	Three free conference registrations	Two free conference registrations	One free conference registration	One registration discount (\$150 off full registration fee of \$350)	One registration discount (\$150 off full registration fee of \$350)
Exhibit Space (8' x 10')	✓	✓	✓		✓
Profile in the Final Program	✓	✓	✓	✓	✓

### EXHIBIT SPACE DETAILS:

- Exhibits will be set up in the **Grand Ballroom East**, a **central location** within all other conference meeting space.
- Exhibit space will be assigned on a first paid, first served basis and includes an 8' skirted table and chair.
- A **detailed confirmation letter** will be sent once we are in receipt of your form and payment. This will include information regarding power & internet for booth space, shipping, etc.
- Exhibit Set Up:** Access to the exhibit space for set up will be available on Monday, May 2<sup>nd</sup> beginning at 6:00 p.m.
- Exhibit Hours:** There are designated times for attendees to visit with exhibitors beginning at 7:00 a.m. on Tuesday, May 3<sup>rd</sup> and ending on Thursday, May 5<sup>th</sup> at 11:00 a.m. Conference break food items, and the May 3<sup>rd</sup> evening reception will be located in the Exhibitors/Posters areas to draw attendees to the displays.
- Exhibit Tear Down:** Thursday, May 5<sup>th</sup> at 11:00 a.m. Exhibits must be taken down by 5:00 p.m.
- Conference Registration:** Entitlements are based on level and are described above. Registration includes the opportunity to participate in all conference activities, meals and sessions. Additional company or organization reps (over and beyond the free and discounted registrations above) who wish to attend and pay the full conference fee can register online at [www.instreamflowcouncil.org](http://www.instreamflowcouncil.org). Exhibitors not registering for the conference are welcome to the food and beverages provided in the Exhibitor Area only (breaks and Tuesday evening reception).



# Exhibitor & Sponsor Registration Form

Organization: \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

(Note: email addresses provided will be used to send detailed registration confirmation information)

Sponsorship Options	Total
<b>Platinum Level</b> (\$20,000 and above) Name of Rep(s) Attending: (includes 3 registrations) _____ Name _____ Email _____ Name _____ Email _____ Name _____ Email _____	
<b>Gold Level</b> (\$10,000 - \$19,999) Name of Rep(s) Attending: (includes 2 registrations) _____ Name _____ Email _____ Name _____ Email _____	
<b>Silver Level</b> (\$5,000 - \$9,999) Name of Rep Attending: (includes 1 registration) _____ Name _____ Email _____	
<b>Bronze Level</b> (\$2,000 - \$4,999) (includes one registration <b>discount</b> - \$150 off full registration fee; see below)	
Exhibit Options (includes one registration <b>discount</b> (\$150 off full registration fee of \$350))	Total
<b>Exhibitor - Commercial</b> (\$750)	
<b>Exhibitor - Agency</b> (e.g. local, state, federal) (\$500)	
<b>Exhibitor - Non-Profit 501(c)3</b> (\$375)	
Conference Registrations Options	Total
<b>Full Conference - Discounted Rate</b> for Exhibitors and Bronze Level Sponsors - \$150 off full registration fee (\$350 up to 3/15; \$425 after). Please provide name/email of attendee _____ Name _____ Email _____	
<b>TOTAL AMOUNT DUE</b>	<b>\$</b>

**PAYMENT METHOD:**

- Check (**Payable to *Instream Flow Council***)
- Credit Card (*Visa, MC, AMEX, Discover accepted. Statement will reflect a charge from, "Delaney Meeting & Event Mgt"*)

Number \_\_\_\_\_ Exp Date \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**Mail to:** FLOW 2011 Conference c/o Delaney Meeting & Event Mgt. 1 Mill Street, Suite 315 Burlington, VT 05401  
 PHONE (802) 865-5202 / FAX (802) 865-8066